Overview

The purpose of the ISMICT’2014 — 8th International Symposium on Medical Information and Communication Technology conference is to bring together leading researchers and experts from the medical and hospital community with those from the information and communication technology (ICT) domains in order to exchange experiences and share new ideas in the field of "Medical Body Area Networks Technology and Services for Personalized Medicine".

The first ISMICT was organized by Yokohama National University, Yokohama City University and National Institute of Information and Communications Technology (NICT) in Yokohama, Japan in 2006. ISMICT’06 program was based on invited speakers.

The second ISMICT, ISMICT’07, was organized by Centre for Wireless Communications (CWC), National Institute of Information and Communications Technology (NICT) and the Finnish Funding Agency for Technology and Innovation (Tekes) in Oulu, Finland, and it highlighted the growing interest and importance of combining both information processing and wireless communication solutions to medical and hospital system and processes. The program for ISMICT’07 included two plenary sessions with plenary speakers from USA, Japan and Europe representing both technology and medicine.

ISMICT’09 was organized in Montreal Canada. The symposium theme was on Emerging wireless information technologies & applications for healthcare.

ISMICT 2010, held in Taiwan, attracted over 200 attendees. The theme of the symposium was Intelligent Mobile Computing for Better Medical Services towards a better understanding of how new information and communication technologies (ICT) will impact on medical practice and our daily lives.

The fifth event was organized by CSEM, in Switzerland, in Montreux, March 27-30, 2011. The 6th symposium (ISMICT’12) was hosted in La Jolla, CA, USA, while the 7th (ISMICT’13) will be placed in Tokyo, Japan.

In the year 2014 ISMICT will return to Europe and UNIFI is very pleased to host the 8th symposium in Florence, Italy.

Based on previous ISMICT conferences and on the importance of the location we forecast a number of attendees to ISMICT’14 of about 250.
Message from the organizers
Sharing knowledge and building collaborations is vitally important to foster technological, industrial, and societal innovations. ISMICT brings together international experts in Information Communication Technologies (ICT) with Medical, Clinical and hospital professionals. It provides a forum for the exchange of ideas across disciplines encouraging multidisciplinary research collaborations and the development of new concepts in the important and growing domain of Medical ICT. Without your support and generosity the conference would not be where it is today. Please do review our sponsorship options and take the opportunity to associate your organization with this unique and stimulating event.

Benefits of sponsoring this event I Top reasons to sponsor
Participation as a sponsor at the ISMICT’14 conference is an excellent opportunity to receive maximum marketing exposure, in addition to gathering knowledge and to networking with business partners, industry peers and colleagues in the research and academic worlds. We understand the limitations that a 'sponsorship package' can bring. That is why we offer you several packages as a starting point, but would welcome your own suggestions if you would like to modify these packages.

We offer four levels of sponsorship participation:

- Platinum Sponsor,
- Gold Sponsor,
- Silver Sponsor.

We look forward to the opportunity of working with you and if you do not find a sponsorship package suitable for your case, please contact us to discuss.

General sponsoring packages

Platinum conference sponsorship package 13.000 € +VAT
As platinum sponsor of the 2014 conference your company will enjoy extensive benefits and branding opportunities for widespread visibility. Platinum sponsor will have an exhibition stand and "headline" status on the conference website and conference literature.

Benefits include:

- Your company logo on the gala dinner menu;
- Invited gala dinner speaker from your company (10 minutes);
- Invitation to gala dinner for 2 persons of your company;
- Invitation to welcome cocktail for 3 persons of your company;
- Four (4) complimentary guest passes;
- Free table space exhibition space adjacent to conference room and banqueting area for display of company flyers, posters and other marketing materials including your commercial products;
• Branding on opening conference slide as principal sponsor, including logo prominent on the stage set;
• Acknowledgement at opening and closing of the conference;
• Logo placement on the homepage of the conference website with hyperlink;
• Corporate description on conference website under logo, including hyperlink on the sponsor’s page of the conference website as platinum sponsor;
• Logo placement in conference literature, program and other promotional material;
• Inclusion of company flyers in delegate packs.

**Gold conference sponsorship package** 6.500 € +VAT

Position your company as a leading player in the field of medical information and communication technology. Our gold sponsors receive a number of branding opportunities to maximize their presence.

**Benefits include:**
- Two (2) complimentary guest passes;
- Invitation to welcome cocktail for 2 persons;
- Table space exhibition space adjacent to conference rooms and banqueting area for display of company flyers, posters and other marketing materials, including commercial products;
- Logo listed on stage set as gold sponsor;
- Acknowledgement of sponsorship during opening remarks;
- Logo placement with hyperlink on the sponsor’s page of the conference website as gold sponsor;
- Logo placement in conference literature, program and other promotional material;
- Inclusion of company flyers in delegate packs.

**Silver conference sponsorship package** 2.500 € +VAT

Participation as a silver sponsor offers visibility way to raise your profile before and during the event into a value priced package.

**Benefits include:**
- One (1) complimentary guest passes;
- Free poster space adjacent to conference rooms and banqueting area;
- Logo listed on stage set as silver sponsor;
- Logo and hyperlink on the sponsor’s page of the conference website as silver sponsor;
- Logo placement in conference literature, program and other promotional material;
- Inclusion of company flyers in delegate packs.
Contacts

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